

## NEWS

### Export Master Plan: 17 Target Countries, 5 Target Sectors



Ministry of Trade and Turkish Exporters Assembly announced the Export Master Plan. For the plan which will lead Turkey to a breakthrough, 17 target countries and 5 target sectors were determined.

Stating that the 11<sup>th</sup> Development Plan covering the years 2019-2023 was realized with an understanding that stable growth is based on exports, Minister of Trade Ruhsar

Pekcan said that they are aiming at \$226.6 billion of exports by taking into consideration the Development Plan targets while preparing the Export Master Plan.

Pointing out that the main goal is, by following the trade wars and technological transformations in the world closer, to exceed this goal, Pekcan said, “Within the scope of this plan, we Domestic Product, 43.7 percent of world imports and 25.2 percent share of our country’s exports. These countries are, respectively, USA, Brazil, China, Ethiopia, Morocco, South Africa, South Korea, India, Iraq, England, Japan, Kenya, Malaysia, Mexico, Uzbekistan, Russia, and Chile. Besides, we selected 5 target sectors: machinery, automotive, electrical-electronics, chemical and food industries. Our goal is to raise our hightech product export, which is 3,5 percent in the share of Turkey’s exports, to 5 percent with specialized-free zones.

*For detailed information, please see [The Turkish Perspective](#) magazine September 2019 issue.*

### The Turkic Chamber of Commerce and Industry Was Established

The Turkic Chamber of Commerce and Industry (TCCI) was established by Turkey, Azerbaijan, Kazakhstan and Kyrgyzstan and opened its doors in Istanbul. Hosted by TOBB and with the participation of Minister of Commerce Ruhsar Pekcan, the first general assembly of TCCI was held.



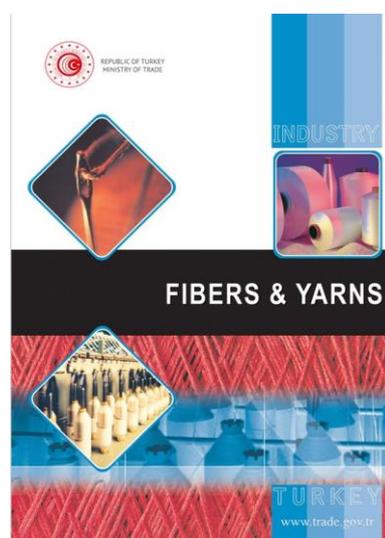
Pekcan stated the purpose of TCCI by saying: “The establishment of the union will help Turkic Council countries – and Uzbekistan and Turkmenistan – to boost their bilateral trade volume.”

Pekcan underlined and added: “The share of Turkic Council countries’ trade volume rose 5% globally to \$522 billion last year. Bilateral trade volume among Turkic Council countries increased 16.7% on a yearly basis to \$6.5 billion. When Uzbekistan and Turkmenistan were included in this figure, it reached \$9 billion. It is in our hands to increase this figure. Turkey has invested approximately \$15 billion in the member states of the Turkic Council. The investments of these countries in our country, on the other hand, are approximately \$7.7 billion.”

For detailed information, please see [The Turkish Perspective magazine September 2019 issue](#).

## SECTORS

### Sectoral Reports: Fibers and Yarns



Textiles, clothing and leather are among the most important sectors of Turkish economy in terms of manufacturing, employment and exports earnings. These sectors had a 17,6% share in total export volume of 2018. There are more than 42,000 textile and clothing companies in Turkey, 2,200 of which are active in fibers and yarns sector.

Turkey is one of the main actors in the world textile and clothing industry. The Turkish clothing industry is the seventh largest exporter in the world, and the second largest supplier in the EU. The Turkish textile industry is also the sixth largest exporter in the world. The Turkish textile and clothing industry has a significant role in world trade with the capability to meet the high standards in short time, and can compete in international markets in terms of high quality, design and a wide range of products.

Turkey’s fibers and yarns exports were approximately US\$5.9 billion in 2018. The main export products in 2018 were synthetic and artificial filament yarns, yarns of synthetic and artificial filament staple fibers, cotton yarns, synthetic and artificial filament staple fibers.

Italy, USA, Germany, UK, Iran, Spain, Bulgaria, Egypt, Romania, Holland and Poland were the major export markets for Turkish fibers and yarns companies in 2018.

For the full report, please visit the [Ministry of Trade website](#).

## EVENTS

### Take The Chance To Reach New Trade Partners - Buyers Missions

You can take the chance to reach new trade partners by participating in buyers mission programs.

Within these programs, foreign visitors participate in B2B meetings in Turkey **without any accommodation expenses**.

Buyers mission programs are organized in a wide range of sectors from food and agriculture to machinery and textiles under the coordination of the Ministry of Trade.

Choose the most suitable program for you from the table below, contact our [commercial representative](#) in your country and **let us host you in these events**.

EXHIBITON / EVENT	CITY	DATE	SECTORS	PROGRAM
ZUCHEX	İstanbul	Sep 12-15, 2019	Home and Kitchenware	Sep 11: Arrival, Sep 12: B2Bs and Briefing, Sep 13: Visit to Fair, Sep 14: Departure
ISTANBULLIGHT	İstanbul	Sep 18-21, 2019	Lighting and Electrical Equipment	Sep 17: Arrival, Sep 18: B2Bs and Briefing, Sep 19: Visit to Fair, Sep 20: Departure
SIGN ISTANBUL	İstanbul	Sep 19-22, 2019	Advertising and Digital Printing Industry	Sep 18: Arrival, Sep 19: B2Bs and Briefing, Sep 20: Visit to Fair, Sep 21: Departure
SAMSUN AGRICULTURE	Samsun	Sep 25-29, 2019	Agriculture, Stock Breeding and Technologies	Sep 24: Arrival, Sep 25: B2Bs and Briefing, Sep 26: Visit to Fair, Sep 27: Departure
AGROTEC	Ankara	Sep 26-29, 2019	Agriculture and Agricultural Technologies	Sep 25: Arrival, Sep 26: B2Bs and Briefing, Sep 27: Visit to Fair, Sep 28: Departure
CUKUROVA FURNITURE DECORATION	Adana	Oct 1-4, 2019	Furniture and Decoration	Sep 30: Arrival, Oct 1: B2Bs and Briefing, Oct 2: Visit to Fair, Oct 3: Departure
ISTANBUL FASHION CONFERENCE	İstanbul	Oct 2-3, 2019	Fashion	Oct 1: Arrival, Oct 2: B2Bs and Briefing, Oct 3: Visit to Fair, Oct 4: Departure
MAKTEK İZMİR	İzmir	Oct 9-12, 2019	Machine Tools and Manufacturing Technologies	Oct 8: Arrival, Oct 9: B2Bs and Briefing, Oct 10: Visit to Fair, Oct 11: Departure
K.MOB	Kayseri	Oct 9-13, 2019	Furniture	Oct 8: Arrival, Oct 9: B2Bs and Briefing, Oct 10: Visit to Fair, Oct 11: Departure
ALUEXPO	İstanbul	Oct 10-12, 2019	Aluminum Technology, Machinery and Products	Oct 9: Arrival, Oct 10: B2Bs and Briefing, Oct 11: Visit to Fair, Oct 12: Departure

INTERMOB	İstanbul	Oct 12-16, 2019	Furniture Manufacturing Industry	Oct 11: Arrival, Oct 12: B2Bs and Briefing, Oct 13: Visit to Fair, Oct 14: Departure
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## Turkey's National Participations at Exhibitions - September 2019

Turkish companies from various sectors will participate in exhibitions from all around the world in September 2019 as listed below:

EXHIBITION	DATE	PLACE	SECTORS
THE BIG5 CONSTRUCT NIGERIA	Sep 9-11, 2019	Lagos, Nigeria	Construction
FINE FOOD AUSTRALIA	Sep 9-12, 2019	Sydney, Australia	Food and Food Technologies
WORLD ENERGY CONGRESS	Sep 9-12, 2019	Abu Dhabi, UAE	Energy
WOODEX ALGER	Sep 11-14, 2019	Alger, Algeria	Furniture Subsidiary Industries and Wood Processing Machines
UZTEXTILE EXPO	Sep 11-13, 2019	Tashkent, Uzbekistan	Textile and Fashion Industries
ELECTRIC, POWER & RENEWABLE ENERGY	Sep 11-14, 2019	Jakarta, Indonesia	Electric and Power
BUILDEXPO & CLIMEXPO AFRICA	Sep 12-14, 2019	Dar-es-Salaam, Tanzania	Building, Construction, Heating, Cooling and Ventilation
MOMAD	Sep 12-14, 2019	Madrid, Spain	Clothing, Footwear and Accessories
MICAM	Sep 15-18, 2019	Milan, Italy	Footwear
NY WOMEN'S SEPTEMBER	Sep 15-17, 2019	New York, USA	Apparel, Accessories and Footwear
PREMIERE VISION	Sep 17-19, 2019	Paris, France	Fabrics
NEVA 2019	Sep 17-20, 2019	St. Petersburg, Russian Fed.	Maritime
TEXTILLEGPROM	Sep 17-20, 2019	Moscow, Russian Fed.	Textile and Light Industry Goods and Equipment
HEIMTEXTILE RUSSIA	Sep 17-19, 2019	Moscow, Russian Fed.	Home Textiles, Floor Coverings and Interior Furnishings
THE HOTEL SHOW DUBAI	Sep 17-19, 2019	Dubai, UAE	Hospitality Industry
PREMIERE VISION	Sep 17-19, 2019	Paris, France	Fashion
AUTOMECHANIKA JOHANNESBURG	Sep 18-21, 2019	Johannesburg, S. Africa	Automotive Service Industry
JEWELLERY AND GEM FAIR	Sep 18-22, 2019	Hong Kong, China	Jewellery and Gem
WALL & FLOOREX	Sep 19-22, 2019	Cairo, Egypt	Finishing Technologies and Products
KIND + JUGEND	Sep 19-22, 2019	Cologne, Germany	Baby and Children's Outfitting
FOOD INDIA INSPIRED BY SIAL	Sep 19-21, 2019	New Delhi, India	Food and Beverage
FOOD & HOTEL KENYA	Sep 20-22, 2019	Nairobi, Kenya	Food and Hotel Trade

THE BIG 5 CONSTRUCT QATAR	Sep 23-25, 2019	Doha, Qatar	Building and Construction Products
FOOD & HOTEL MALAYSIA	Sep 24-27, 2019	Kuala Lumpur, Malaysia	Food and Hospitality
WORLD FOOD MOSCOW	Sep 24-27, 2019	Moscow, Russian Fed.	Food and Drinks
SIAMAP	Sep 24-29, 2019	Tunis, Tunisia	Agriculture, Farming and Fishing Machines and Equipment
CHILD AND JUNIOR FASHION	Sep 24-27, 2019	Moscow, Russian Fed.	Textile, Apparel, Ready Wear, Leather, Footwear
POWER NIGERIA	Sep 24-26, 2019	Lagos, Nigeria	Energy
WINDOWS, DOORS & FACADES	Sep 24-26, 2019	Dubai, UAE	Windows, Doors and Facade Products
HEALTH ASIA	Sep 24-26, 2019	Karachi, Pakistan	Health and Pharmaceutical Industry
EXPO MEDICAL	Sep 25-27, 2019	Buenos Aires, Argentina	Healthcare
MARMOMACC	Sep 25-28, 2019	Verona, Italy	Natural Stone, Floor Coverings and Technologies
LAGOS FASHION	Sep 25-27, 2019	Lagos, Nigeria	Fashion
EDIFICA	Oct 2-5, 2019	Santiago, Chile	Construction, Air Conditioning
LINEAPELLE	Oct 2-4, 2019	Milan, Italy	Leather, Accessories, Components, Fabrics, Synthetics and Models
CONEXPO LATIN AMERICA	Oct 2-5, 2019	Santiago, Chile	Heavy Equipment
LA TEXTILE	Oct 2-4, 2019	Los Angeles, USA	Textile, Design and Production
ANUGA 2019	Oct 5-9, 2019	Cologne, Germany	Food and Beverages
SIPSA-FILAHA	Oct 7-10, 2019	Alger, Algeria	Livestock and Agri-Business
UK CONSTRUCTION WEEK	Oct 8-10, 2019	Birmingham, UK	Construction and Building
ARMS AND SECURITY	Oct 8-11, 2019	Kiev, Ukraine	Defense Industry
ADDIS BUILD	Oct 9-12, 2019	Addis Ababa, Ethiopia	Construction
ADDIS POWER	Oct 9-12, 2019	Addis Ababa, Ethiopia	Power, Electricity, Lighting and Water Technologies
FOODTECH	Oct 12-14, 2019	Athens, Greece	Food and Beverage

## Send Us Your Inquiry

**For your inquiries about Turkish exports,**  
please contact << [ihrticari@trade.gov.tr](mailto:ihrticari@trade.gov.tr) >> by indicating  
the Harmonized System (HS) Code of the product/sector of your interest.

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